

CARDFEST EXPO SPONSOR SIGN-UP FORM

Please complete and return this form to [ross@pulseyourparty.com or ross@cardfestexpo.com . Sponsorship benefits and logo placements will begin once payment and logos are received.

1. SPONSOR COMPANY INFORMATION

- **Company / Brand Name:** _____
- **Contact Person (Full Name):** _____
- **Title / Position:** _____
- **Email Address:** _____
- **Phone Number:** _____
- **Company Website:** _____
- **Social Media Handles: @**_____
- **Business Address:** _____
- **City, State, Zip:** _____

2. SPONSORSHIP TIER SELECTION

Flagship & Premier Tiers

- ☐ **Marquee VIP Celebrity Presenting Sponsor — \$30,000 (1 Spot Available)**
- ☐ **Exclusive Lanyard Sponsorship — \$10,000 (1 Spot Available)**
- ☐ **Exclusive Show Bag Sponsorship — \$7,500 (1 Spot Available)**
- ☐ **Tier 1: Title Sponsor — "Presenting Partner" — \$5,000 per show**
- ☐ **Exclusive Wi-Fi Sponsor — \$[Insert Price] per show**

Tier 2 Sponsorships (\$2,500 per show)

- ☐ **Tier 2: Kids Vault & Trading Center Sponsor — \$2,500**
- ☐ **Tier 2: Kids Vault "Hobby Academy" Sponsor — \$2,500**
- ☐ **Tier 2: Celebrity Box Break & Main Stage Sponsor — \$2,500**
- ☐ **Tier 2: Official VIP Lounge Sponsor — \$2,500**

Tier 3, 4 & 5 Sponsorships

- ☐ Tier 3: Official Celebrity Guest Sponsor — \$2,000
- ☐ Tier 4: Official Livestream & Stage Stream Sponsor — \$1,000
- ☐ VIP Lounge / Bag Sponsor — \$500
- ☐ Tier 5: Wristband / Stamp Sponsor — \$250
- ☐ Door Prize / Giveaway Partner — In-Kind / Product Trade (*Item(s) to be donated:*)

3. MARKETING & ASSET REQUIREMENTS

To ensure your branding appears on marketing materials without delay, please confirm the following:

1. **Logo File:** Please email high-resolution logo files (.EPS, vector .SVG, or 300 DPI .PNG with transparent background) to [ross@pulseyourparty.com or ross@cardfestexpo.com].
2. **Logo Asset Deadline:** Logos must be received by October 10, 2026 to guarantee placement on printed signage, banners, and t-shirts.
3. **Swag Bag / Giveaway Items (If Applicable):**
 - Are you providing physical items for attendee bags? ☐ Yes ☐ No
 - Estimated quantity: [500 / 1,000]
 - Items must arrive at the venue or promoter address by October 10, 2026

4. PAYMENT METHOD

Sponsorship positioning is locked in upon receipt of payment.

- ☐ Credit Card / Online Invoice (*A digital invoice with a checkout link will be sent to the email provided above*)
- ☐ Check by Mail (*Payable to: [CardFest Expo LLC] — Mail to: 43 Steamwhistle Drive, Ivyland PA 18974*)

5. AGREEMENT & AUTHORIZED SIGNATURE

By signing below, the undersigned representative warrants that they are authorized to sign on behalf of the Sponsoring Entity and agrees to the CardFest Expo Sponsorship Terms & Conditions (including non-refundable payment terms, force majeure postponement policy, and limited trademark license for promotion).

ACKNOWLEDGMENT & ACCEPTANCE

Sponsor Entity Name: _____

Authorized Contact Name: _____

Signature: _____ **Date:** _____

Title: _____ **Email:** _____

SPONSORSHIP AGREEMENT TERMS & CONDITIONS

EVENT: CardFest Expo

DATE(S): October 25, 2026

VENUE: Newtown Sports and Event Center, 207 Penns Trail Newtown PA 18940

ORGANIZER: CardFest Expo ("Organizer")

This Sponsorship Agreement (the "Agreement") is entered into between **Organizer** and the sponsoring entity ("Sponsor"). By signing below or submitting payment for a sponsorship package, Sponsor agrees to the following terms and conditions:

1. SPONSORSHIP DELIVERABLES & GRANT

- **Scope:** Organizer agrees to provide Sponsor with the promotional benefits, logo placements, booth allocation (if applicable), and branding rights outlined in the selected **Sponsorship Package Level** ([e.g Tier 1, Tier 2, Tier 3]).
- **Deadlines:** Sponsor must supply high-resolution vector logos (.EPS, .SVG, or high-res .PNG), advertising artwork, and marketing materials to Organizer by **[Insert Marketing Deadline Date]**. Organizer is not responsible for missing or degraded logo placements resulting from late submission by Sponsor.

2. PAYMENT TERMS & CANCELLATIONS

- **Payment Schedule:** Full payment of the agreed sponsorship fee is due upon execution of this Agreement or by **October 10, 2026** prior to any promotional materials being published.
- **No Refunds:** All sponsorship payments are **100% non-refundable**.
- **Cancellation by Sponsor:** If Sponsor cancels or fails to participate, all sponsorship funds paid are forfeited to cover administrative, production, and marketing expenses incurred by Organizer.

3. INTELLECTUAL PROPERTY & BRAND LICENSE

- **Grant of License:** Sponsor grants Organizer a limited, non-exclusive, royalty-free license to use Sponsor's name, logo, trademarks, and approved promotional copy solely in connection with the advertising, marketing, and execution of the Event.
- **Approval Rights:** Organizer will use Sponsor logos in accordance with Sponsor's brand guidelines (if provided). Organizer reserves the right to decline promotional copy or artwork that conflicts with show standards or local laws.

4. FORCE MAJEURE & EVENT POSTPONEMENT

- If the Event is delayed, postponed, or relocated due to circumstances beyond Organizer's reasonable control (including acts of God, severe weather, facility emergency, government restrictions, or public safety orders), Sponsor's benefits will automatically transfer to the rescheduled date. Cash refunds will not be issued.

5. LIABILITY & EXCLUSIVITY

- **Limitation of Liability:** Organizer makes no guarantees regarding attendance numbers, foot traffic, or financial returns generated from sponsorship. Organizer's total liability under this Agreement shall not exceed the sponsorship fee paid by Sponsor.
- **Exclusivity:** Exclusivity within a product or service category (e.g., Grading, Vaulting, Break Services) is only granted if explicitly stated in writing within the selected Sponsorship Package.

6. INDEMNIFICATION

Sponsor agrees to defend, indemnify, and hold harmless Organizer, the venue, and their respective officers, agents, and employees against any claims, damages, liabilities, or legal expenses arising out of Sponsor's products, services, marketing copy, booth activities, or trademark infringement.